



逸夫書院短片創作比賽 與逸夫的一期一會

簡介

每一年，逸夫書院都會迎來一屆新生，亦會送別一批畢業生。同樣的地點，同樣的活動，不同的人，創造的回憶從來都不會是一模一樣的，這是人世間每一次獨一無二的相遇。我們誠邀你以短片記錄你在逸夫書院的一期一會，留下當下片刻的回憶。

比賽主題

與逸夫的一期一會

參賽對象

逸夫書院之學生、教職員及校友

截止日期

2023 年 2 月 1 日 (星期三) 17:00

遞交須知

- 參賽作品片長不多於 2 分鐘。
- 參賽者可選用英語、粵語或普通話演繹作品。
- 遞交作品時必須附有不多於 150 字有關短片的内容簡介。
- 參賽作品可用任何攝影器材、以任何形式拍攝，例如影音部落格（Vlog）、音樂錄像（MV）、動畫、訪問、小劇場等等。
- 參賽作品的檔案格式須為 mpeg/ mp4/ mov/ wmv/ avi，解像度最低要求為 720p，1080p 則更佳。
- 參賽作品須上載至雲端，以供下載。

參賽細則

- 參賽者可以個人或團隊報名參賽，所有作品將會統一評分。
- 每位參賽者只能提交**總數不多於 2 個作品**。
- 參賽作品不能含有淫褻、暴力、誹謗、不良意識或任何具爭議性及不適當之內容。參賽作品如有抵觸法例，一切法律責任將由參賽者承擔。
- 參賽作品必須是個人原創作品，並未經發表或曾參加任何比賽。
- 參賽作品不得侵犯他人版權或任何權益。如有需要，參賽者須向第三者取得發表作品的一切所須批准。任何違反此規則的參賽者，將會被取消參賽資格。
- 入選的作品將會在書院的 Facebook 和 Instagram 發佈供網上投票，獲得最多 Like 的作品將可獲人氣獎。
- 所有作品的版權全屬逸夫書院所有。書院有權將作品作任何用途，或在任何媒體發佈或宣傳，毋須另行通知參賽者。
- 逸夫書院保留比賽最後裁決權及其他一切權利，參賽者不得有任何異議。

評委

逸夫書院的學生、教職員及校友代表

評審準則

內容 (40%)

創意 (30%)

製作及表達技巧 (30%)

獎品

冠軍 1 名 — 港幣 3,000 元及獎狀

亞軍 1 名 — 港幣 2,000 元及獎狀

季軍 1 名 — 港幣 1,500 元及獎狀

優異獎 2 名 — 港幣 1,000 元及獎狀

人氣獎 1 名 — 港幣 1,500 元及獎狀

表格下載

報名表 (<https://bit.ly/3CGXeJz>)

組員名單模版 (<https://bit.ly/3ewDEIx>)

賽果公佈

比賽結果將於 2023 年 3 月在書院 Facebook、Instagram 及 Weekly Highlights 公布。

查詢

林小姐 / 伍小姐

電話: 3943 8597 / 3943 1553

電郵: carollam@cuhk.edu.hk / emilyymng@cuhk.edu.hk



Shaw College Short Video Competition Once in a Lifetime Memory at Shaw College

Introduction

Every year, the College welcomes a cohort of freshmen and farewells a class of graduates. Same spot, same activity, but different memory created for different people. It was a once-in-a-lifetime memory. You are invited to capture your unique moment at Shaw College by making a short video.

Theme

Once in a Lifetime Memory at Shaw College

Eligibility

All students, teachers, staff and alumni of Shaw College

Deadline for Submission

17:00, 1 February 2023 (Wednesday)

Specifications of Entries

- The duration of the video should be within 2 minutes.
- Running commentary (if any) should be in English, Cantonese or Putonghua.
- Submission must include a short introduction (maximum 150 characters) to be uploaded along with the video.
- Entries can be taken with any photographic equipment and in any format, e.g. Vlog, music video, animation, interviews, drama, etc.
- Entries must be of at least 720p, and preferably 1080p, in mpeg/ mp4/ mov/ wmv/ avi format
- Entries should be uploaded to the cloud for easy download.

Rules of the Competition

- Entrants can submit a video as an individual or a team. All entries will be evaluated at the same pool.
- **No more than 2 entries** in total to be submitted by each entrant.
- Submitted entries should not involve contents that are obscene, violent, pornographic, defamatory, indecent or any content that is controversial and inappropriate. If the submitted entry breaches any laws, the participant should be held responsible for all legal liabilities.
- All entries must be entrants' original works and should not be made public, publicized, published or ever entered any competition before.
- Entries should not infringe the copyright of any person. Entrants must obtain the relevant lawful authorization if needed. A breach of the rule will result in disqualification from the contest.
- Selected entries will be uploaded to the College's Facebook and Instagram. The Popularity Award will be awarded to the video with the most 'like' on the College's Facebook and Instagram during the designated voting time.

- The copyright of all entries is fully owned by Shaw College. Shaw College also reserves the rights of using the videos for any purpose or promotion in media without prior notice.
- Shaw College reserves the final discretion and rights on all matters relating to the competition including the adjudication results.

Judging Panel

Student, teacher and alumni representatives of Shaw College

Judging Criteria

- Content (40%)
- Creativity (30%)
- Technique and Presentation (30%)

Awards and Prizes

Champion (1 place) – HKD \$3,000 and a certificate

1st Runner-up (1 place) – HKD \$2,000 and a certificate

2nd Runner-up (1 place) – HKD \$1,500 and a certificate

Merit Awards (2 places) – HKD \$1,000 and a certificate

Popularity Award (1 place) – HKD \$1,500 and a certificate

Download

Registration form (<https://bit.ly/3CGXeJz>)

Members' list template (<https://bit.ly/3ewDElx>)

Announcement of Results

Results will be announced in the College Facebook, Instagram and Weekly Highlights in March 2023.

Enquiry

Ms. Carol LAM / Ms. Emily NG

Tel: 3943 8597 / 3943 1553

Email: carollam@cuhk.edu.hk / emilyymng@cuhk.edu.hk